



CZECH SOCIETY FOR STRATEGIC MANAGEMENT,
INNOVATION AND ENTREPRENEURSHIP

3 / 2015

PRESIDENTS' SEMINAR
CSSMIE

DUPONT'S INNOVATION STRATEGY FOR THE 21ST CENTURY

**Simone M.P. Arizzi, Director, Technology
& Innovation Europe, Middle East & Africa,
DuPont de Nemours**



Date & Time : **Wednesday, 11 March 2015, 13:00 – 16:30**

Venue : **Headquarters of Havas Worldwide Prague,
Brussels Pavilion Expo '58, Letenské sady 1500, Praha 7**

PROGRAMME :

- **DuPont's approach to solving complex challenges of today's world**
 - Clean / green technologies, sustainable solutions @ DuPont
- **DuPont's R&D and innovation potential**
 - Our innovation network
- **DuPont business and innovation strategy**
 - Innovation leadership – what it means to us
 - Leveraging / synergizing multiple scientific competencies
 - Increasing innovation performance – how we drive it, stimulate it and manage it
 - DuPont innovation metrics
- **DuPont Innovation Center Initiative – unique platform for leveraging innovation and collaboration**
 - How it works
 - Output and results
- **Customer-driven innovation, collaborative innovation**
- **Open innovation**
 - what it means to us
 - how we deploy it
 - what it brings to us, our customers and partners
- **Next steps in innovation management @ DuPont**

WWW.SSRIP.CZ

Dr. Simone M.P. Arizzi

Simone Arizzi is responsible for technology and innovation in the EMEA region. In this role he leads the definition and implementation of large technology driven growth initiatives related to food, energy and protection; develops and executes the regional open innovation strategy with industrial partners and academic institutions, and applies novel processes for sustaining an innovation culture across DuPont in EMEA.

Until recently he lead technology globally in DuPont Photovoltaic Solutions where he was responsible for creating next generation of materials for PV applications that improve the efficiency, lifetime and cost of modules, thus accelerating the path to grid parity in the rapidly growing photovoltaic market. Mr. Arizzi holds a chemical engineering degree from the ETH in Zürich, and a Ph.D. in chemical engineering from MIT.



PROGRAMME CZECH SOCIETY FOR STRATEGIC MANAGEMENT, INNOVATION & ENTREPRENEURSHIP

12.-13.3. 2015 TRANSFORMAČNÍ VŮDCOVSTVÍ, ÚČINNÉ VEDENÍ ZMĚN V TURBULENTNÍM PROSTŘEDÍ

Lídři programu : Jiří Cienciala, člen dozorčí rady, Třinecké železárny; rektor Vysoké školy podnikání Ostrava; zmocněnec vlády ČR pro Moravskoslezský kraj, Tomáš Halík, prezident České křesťanské akademie, Ondřej Landa, vedoucí partner, Inventa, Ivan Pilný, předseda Hospodářského výboru Poslanecké sněmovny PČR, Vladimír Tošovský, předseda představenstva, ČEPS

15.4. 2015 Prezidentský seminář: PROBLÉMY A VÝZVY RŮSTU JAKO DOBRODRUŽSTVÍ A POTĚCHA : EDUARD MIKA O SMYSLU, SVOBODĚ A ODPOVĚDNOSTI

Eduard Míka, investor, člen správní rady a výkonný ředitel pro operace Netretail Holding B.V., zakladatel a CEO APP Group, a.s. (1990-2002)

16.-18.4. 2015 INVENTIKA A NOVÉ PŘÍLEŽITOSTI RŮSTU : EFEKTIVNÍ STRATEGICKÝ TÝM A INOVACE – OD TVŮRČÍCH NÁMĚTŮ K VYLADĚNÉ TÝMOVÉ AKCI

Lídři programu : Ondřej Landa, vedoucí partner, Inventa; Bohdan Zronek, ředitel, ČEZ - Jaderna elektrárna Temelín nebo Libor Lázníčka, generální ředitel, Barum Continental

13.5. 2015 Prezidentský seminář: LADISLAV BLAŽEK – JAK ŽÍT SVŮJ SEN : KOŘENY A ZDROJE ÚSPĚCHU ČESKÉHO ODĚVNÍHO DOMU

Ladislav Blažek, majitel, předseda představenstva a generální ředitel, Blažek Praha, a.s.

REGISTRATION FEE

(including 21% VAT and Coffee Break):

| | |
|---------------------------------|---------------------------|
| CSSMIE Full Members | no fee |
| CSSMIE Associate Members | |
| | 2 178 Kč / 1 participant |
| | 2 904 Kč / 2 participants |
| Non-members | 4 235 Kč / 1 participant |
| | 5 687 Kč / 2 participant |

CANCELLATION POLICY:

before March 4, 2015

CSSMIE will reimburse the paid fee when requested

after March 4, 2015

no fee return
substitutes are welcome

REGISTRATION FORM

You may register using any of the following :

by E-mail: ssrip@ssrip.cz
by internet: www.ssrip.cz
by fax: + 420 221 419 712

DUPONT'S INNOVATION STRATEGY FOR THE 21ST CENTURY

Wednesday, 11 March 2015, 13:00 – 16:30

Havas Worldwide Prague, Expo 58, Letenské sady 1500, Praha 7

Surname
First Name & Initials
[] Mr [] Mrs [] Ms [] Dr [] Other
Organisation
Job Title / Position
Address
Tel.: E-mail
Member SSŘIP / CSSMIE [] YES [] NO Member ČIN [] YES [] NO
Invoice address (if different)

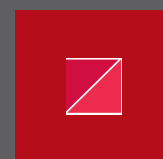
.....
Date Signature

CZECH SOCIETY FOR STRATEGIC MANAGEMENT, INNOVATION AND ENTREPRENEURSHIP

Opletalova 57, 110 00 Prague 1

phone: + 420 221 419 726, fax: + 420 221 419 712, mobile: +420 606 609 427

Event Partners:



zatiši group

HAVAS
WORLDWIDE
PRAGUE